

**Rotary**  
Club of Cebu



**ROTARY  
CONNECTS  
THE WORLD**

# Sugbuanon

**CLUB NEWSLETTER**

**OCTOBER 31, 2019**



CLUB NO. 17102, DISTRICT 3860  
Chartered November 28, 1932  
Cebu, Philippines

*Meets every Thursday, 12noon at Café Uno  
Waterfront Cebu City Hotel & Casino  
Lahug, Cebu City, Philippines*



October 31, 2019

Dear fellow Rotarians

Maayong hapon sa tanan!

First of all, Congratulations to us all for a very successful World End Polio Day and Ride-to-End Polio CEBU Launching last meeting. It's a very overwhelming, well-attended meeting we had ever. With RC Metro Cebu, RC Banilad Metro, the invited Media and our riders.

Secondly, thank you PP Bing Martinez, Dir Terry Kim, Rtn Mike Edenburn and Rtn DJ Moises, our Project Chairman for the WASH Project Proposal, for the effort and time, especially the whole day visit of the nominated schools in the far-flung areas of Southern part of Cebu in making our application for WASH GG possible. The group experienced going around the provinces and saw the needs of our fellow men. So, guys, congratulations as you all did a great service to humanity.

Today, we will present our November lined-up activities. From Global grant project-ROSAS VTT, RIDE TO END POLIO and our very own celebration of our 87th Anniversary. I am appealing to everyone from the club to participate and to ensure our Club's humanitarian projects very successful.

Gentlemen, wishing you and your family an enjoyable and fun long weekend ahead.

Cheers!



Michael P. Torres  
PRESIDENT, RY 2019-2020

# 18<sup>th</sup> Weekly Meeting & Fellowship



## BUSINESS MEETING

**Rtn DJ Moises**

**EMCEE**

### **I. Call to Order**

*Pres Mike Torres*

### **II. Invocation, Nasudnong Awit & The Four-Way Test**

### **III. Introduction of Visiting Rotarians and Guests**

### **IV. Fellowship Singing**

*I Write The Songs by "Barry Manilow"*

### **V. President's Time**

*Pres Mike Torres*

### **VI. Charging of New Member**

*PP Robin Ong*

### **VII. Induction of New Member**

*Pres Mike Torres*

### **VIII. Business Meeting**

### **IX. Open Forum**

### **X. Adjournment**

## SUGBUANON

October 31, 2019

Issue No. 18

RY 2019 - 2020

## INVOCATION

We beseech Thee, Our Heavenly Father to bestow Thy grace upon this meeting. As we enjoy our fellowship, one with another, may we grow in stature, so that we may be able to give more to our friends in Rotary, and in turn give strength to the ideals of Rotary in the service to mankind. Amen.

## NASUDNONG AWIT

Yutang tabunon, mutya nga masilakon. Putling bahandi, amo kang gimahal. Mithing gisimba, yuta's mga bayani; Sa manlulupig, pagdapigan ka. Ang mga buntod mo ug lapyahan, sa langit mong bughaw. Nagahulad sa awit, lamdag sa kaliwat tang gawas. Silaw sa adlaw ug bituon sa nasudnong bandila. Nagatima-an nga buhion ta ang atong pagka-usa. Yutang maanyag, duyan ka sa pagmahal, landong sa langit ang dughan mo. Pakatam-ison namo nga nagatukaw kung mamatay man sa ngalan mo!

## WHAT HAPPENED LAST WEEK...

### BUSINESS MEETING

By: Walter Cang



Last week's meeting will probably go on record for the most number of attendees in our luncheon meetings. As it was a joint meeting for 3 clubs, we welcomed the presence of members of RC Metro Cebu and RC Banilad Metro. With us were also DRFC

Chair Lilu Aliño and DS Barbette Lominoque, as well as members of the press corps who were there to cover our guest speaker's talk. I had the task of introducing our guests and I certainly had my work cut out for me.

Fellowship singing was a hoot as we invited



our lady guests and they sang their hearts out. Pres. Mike took the time to welcome everyone and pointed out that we are observing



the 40th Anniversary of the Rotary End Polio Month. It was this time 40 years ago that the world started immunizing children against polio and it started right here in our country. Having been declared polio-free in the year 2000, it is indeed a cruel twist of fate that we see polio making a comeback 19 years later; just as we got ready to celebrate this milestone.

At the end of his talk, Pres. Mike invited our TRF Chair Doc Baba to the front as he shared to us that on October 1, 1979, it was then club President Baba Panopio who spearheaded the RI sponsored vaccination against Polio in the province of Cebu. To commemorate the occasion, he presented TRF Chair and Past President Baba Panopio with a much-deserved Plaque of Recognition.

Our guest speaker was Dr. Van Phillip Baton from DOH, Center for Health Development

in Region 7. His title is a mouthful but he's essentially the go-to specialist for infectious diseases be it occurring or recurring. Dr. Baton spoke of how

vaccines work and gave a graphic example of how it prevents the spreading of diseases. It was very clear vaccines work and the lack of it paves the way for the return of a



communicable disease. He also pointed out that 2000 was the year Philippines was declared polio free but in reality, there was already no polio cases recorded as early as 1998. It's just that it takes time for WHO to check and validate their info before they are willing to declare this. And even after its declaration, the test continues to be done to make sure we stay free of the disease.

Yes, it's not the wild polio virus that has reemerged but it's all Consuelo de Bobo because it is just as debilitating, if not deadly. This is what confronts us today.

By virtue of being a developing country, overcrowding and the lack of infrastructure to promote hygienic practices, especially in depressed areas, our country was already



identified as early as 1998 to be at high risk of having polio reemerge. One factor to prevent this from happening is to increase our

What has been determined is the re-emergence of polio was caused by vaccine derived virus. This means the virus was administered as a vaccine orally and some of the inert virus in the vaccine was discharged by the patient through their stool. While this is a normal occurrence, the danger is that in unsanitary conditions such as lack of sewage system or use of open pits, this nonvirulent virus found its way back into humans and MUTATED into a virulent form.

immunization rate to the 95-percentile level, sadly we're only at 65%. And only 1 region reached 70%. Talk about being lackadaisical!

Dr. Baton also touched on how they conduct their investigation when reports of suspected polio cases are brought to their attention. The good news is that in 2019, the number of suspected cases reported had dropped. He also shared some demographics of the suspected cases and

how they varied from urban to rural areas. Of the 25 suspected cases, none were from region 7. He encouraged us to continue relying in vaccinations to lower risks and mentioned Rotary's WASH projects as one of the bigger factors in preventing polio since it is transmitted through the fecal oral route method. He ended his presentation by congratulating Rotary Club of Cebu's Perimeter Ride to End Polio as this goes a long way towards increasing awareness and encouraging the vaccination of vulnerable kids against polio.

into the media launch of the Perimeter Ride to End Polio in Cebu. This was conducted by PP Bernard Sia and for the benefit of our guests and the press, spoke at length and detail about who the people behind this ride are, what motivates them to take part and why it is planned in such a way. He read of names of all the riders taking part and presented the uniform they will be wearing. There was no doubt the enormity of this challenge in the eyes of the audience and many of us can only marvel at their dedication and what lay ahead. Godspeed gentlemen!

At the end of his talk, we seamlessly segued

## **RY 2019 -2020 CALENDAR OF ACTIVITIES**

### **November 2019**

### **ROTARY FOUNDATION MONTH**

Nov 07

WEEKLY MTG

Nov 08

TRF Night

Nov 12

5th BOD Meeting

Nov 14

WEEKLY MTG

Nov 15-30

RCC Project Exhibits at Ayala Center Cebu

Nov 21

WEEKLY MTG

Nov 22-24

Ride to End Polio Cebu

Nov 28

NO WEEKLY MTG due to Anniversary

Nov 29

87th RCC Anniversary

Nov 29 - Dec 01

2019 Rotary Institute (Manila)

TBA

Korea Trip: Daegu

TBA

VTT Rosas Project

### **December 2019**

### **DISEASE PREVENTION**

Dec 05

WEEKLY MTG

Dec 06

Governor's Night

Dec 7-21

VTT Mission 6.0

Dec 08	VTT Mission 6.0: WELCOME DINNER
Dec 10	6th BOD Meeting
Dec 12	NO WEEKLY MTG: in lieu of CSYGC Christmas Party CSYGC Annual Christmas Party
Dec 19	NO WEEKLY MTG: in lieu of RCC Christmas Party
Dec 20	RCC Christmas Party VTT Mission 6.0: CULMINATING DINNER
Dec 26	NO WEEKLY MTG due to Christmas Holiday

**January 2020**      **VOCATIONAL SERVICE**

Jan 02	WEEKLY MTG
Jan 09	WEEKLY MTG
Jan 14	7th BOD Meeting
Jan 16	WEEKLY MTG
Jan 23	WEEKLY MTG
Jan 30	WEEKLY MTG

**February 2020**      **PEACE AND CONFLICT PREVENTION**

Feb 06	WEEKLY MTG
Feb 11	8th BOD Meeting
Feb 13	WEEKLY MTG
Feb 20	WEEKLY MTG
Feb 23	Rotary Anniversary
Feb 27	WEEKLY MTG

**March 2020**      **WATER AND SANITATION**

Mar 05	WEEKLY MTG
Mar 5-7	DisCon 2020: Cebu
Mar 10	9th BOD Meeting
Mar 12	WEEKLY MTG
Mar 12-18	World Rotaract Week
Mar 19	WEEKLY MTG
Mar 26	WEEKLY MTG

**April 2020**      **MATERNAL & CHILD HEALTH MOM**

Apr 02	WEEKLY MTG
Apr 09	WEEKLY MTG
Apr 14	10th BOD Meeting
Apr 16	WEEKLY MTG
Apr 23	WEEKLY MTG



Apr 30  
**May 2020**

May 07  
May 12  
May 14  
May 17  
May 21  
May 28

**June 2020**

Jun 06  
June 6-10

Jun 09  
Jun 13  
Jun 20

WEEKLY MTG  
**YOUTH SERVICE**  
WEEKLY MTG  
11th BOD Meeting  
WEEKLY MTG  
Run for Gift of Life Year 4  
WEEKLY MTG  
WEEKLY MTG  
**ROTARY FELLOWSHIP**  
WEEKLY MTG  
RI Convention:  
Honolulu Hawaii  
12th Joint BOD Meeting  
WEEKLY MTG  
WEEKLY MTG

**Like and Follow us:**



Rotary Club of Cebu



rotaryclubofcebu



@rotary\_cebu

Happy Birthday!





**WHAT IS THE ROTARY FOUNDATION SUSTAINING MEMBER?**

A Rotary Foundation Sustaining Member is an individual who personally contributes US\$100 or more each Rotary year to the Annual Fund. These contributions also count toward Paul Harris Fellow, Multiple Paul Harris Fellow, Paul Harris Society, Major Donor, and club recognition. After donating \$100.00 per year for 10years, he/she becomes a Paul Harris Fellow. We have \_\_\_\_\_ Rotary Foundation Sustaining Members in our Club.

***For \$1.92 per week, you too can be a Rotary Foundation Sustaining Member! CAN I SIGN YOU UP?***

**I WANT TO END POLIO.  
JOIN ME.**



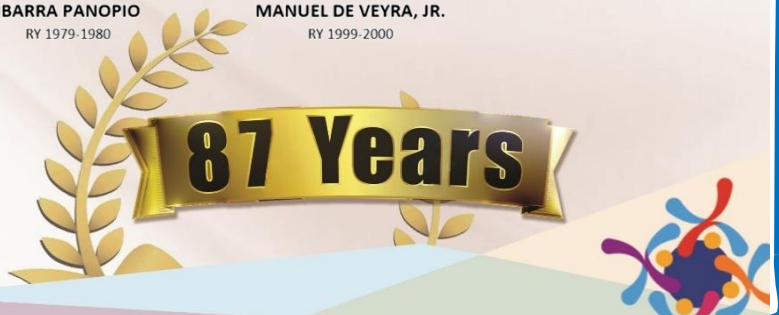
**Rtn Jian Gesalem ran to End Polio Now last Oct 27 Gaisano Run. How does your Sunday look like?**

**Rtn. George Neil Paraoan conquered the Spartan Ultra Beast, 50 kilometers of Heat and obstacles dedicated to End Polio Now! Congratulations! 🏆**



# ROTARY CLUB OF CEBU PAST PRESIDENTS 1932 - 2019

<b>CJ MARTIN</b> RY 1932-1933	<b>JAMES JACOBI</b> RY 1958-1959	<b>FRANCISCO BENEDICTO</b> RY 1980-1981	<b>ANGEL OCUBILLO, JR.</b> RY 2000-2001
<b>HM POWER</b> RY 1933-1934	<b>VICENTE LOZADA</b> RY 1959-1960	<b>CATALINO CHAN, JR.</b> RY 1981-1982	<b>RONALD DUTERTE</b> RY 2001-2002
<b>ROBERT LANDON</b> RY 1934-1935	<b>DOMINGO VELOSO</b> RY 1960-1961	<b>MICHEL LHUILLIER</b> RY 1982-1983	<b>SERGIO E. ROMERO</b> RY 2002-2003
<b>HENRY GASSER</b> RY 1935-1936	<b>RAMON DUTERTE</b> RY 1961-1962	<b>RAMON CENIZA</b> RY 1983-1984	<b>ANTONIO J P. LOZADA</b> RY 2003-2004
<b>VELOSO BUENAVENTURA</b> RY 1936-1937	<b>BENJAMIN ALEJANDRE</b> RY 1962-1963	<b>DOMINGO ANTIGUA</b> RY 1984-1985	<b>PERICLES P. DAKAY</b> RY 2004-2005
<b>LEO SCHMIDT</b> RY 1937-1938	<b>OSCAR JEREZA</b> RY 1963-1964	<b>JOSE HO</b> RY 1985-1986	<b>EDGAR R. CHIONGBIAN</b> RY 2005-2006
<b>ISABELO BINAMIRA</b> RY 1938-1939	<b>JOSE RODRIGUEZ</b> RY 1964-1965	<b>TERESO BALANKIG</b> RY 1986-1987	<b>OSCAR P. JEREZA, JR.</b> RY 2006-2007
<b>JOSE CASTILLO</b> RY 1940-1941	<b>MANUEL DE VEYRA</b> RY 1965-1966	<b>ANTONIO MIRA</b> RY 1987-1988	<b>JOHN F. DOMINGO</b> RY 2007-2008
<b>FITZ REED</b> RY 1941-1942	<b>JOSE ESCANO</b> RY 1966-1967	<b>JOSE SALA</b> RY 1988-1989	<b>TEODORO K. GONZALES</b> RY 2008-2009
<b>HENRY GASSER</b> RY 1945	<b>NESTOR CANOY</b> RY 1968-1969	<b>RENATO KINTANAR</b> RY 1989-1990	<b>BONIFACIO BELEN</b> RY 2009-2010
<b>ALFREDO DEEN</b> RY 1945-1946	<b>PRISCILIANO BORRAMEO</b> RY 1969-1970	<b>MARIO ORTIZ</b> RY 1990-1991	<b>JOSE SOBERANO, III</b> RY 2010-2011
<b>DART WILLIAM</b> RY 1946	<b>SILVIO SANTOS</b> RY 1970-1971	<b>ORLANDO ISRAEL</b> RY 1991-1992	<b>ROY LOTZOF</b> RY 2011-2012
<b>SIMEON MIRANDA</b> RY 1946-1947	<b>CLARO CINCO</b> RY 1971-1972	<b>GLENN LOOP</b> RY 1992-1993	<b>JONATHAN GSALEM</b> RY 2012-2013
<b>VICENTE FAELNAR</b> RY 1947-1950	<b>CANUTO BORRAMEO</b> RY 1972-1974	<b>SHEWAKRAM MANGHARAM</b> RY 1993-1994	<b>ROBIN S. ONG</b> RY 2013-2014
<b>JOAQUIN PANIS</b> RY 1950-1952	<b>FERNANDO JAKOSALEM</b> RY 1974-1975	<b>JOHN DOMINGO</b> RY 1994-1995	<b>PEDRO H. DELANTAR</b> RY 2014-2015
<b>ANTONIO SUACO</b> RY 1952-1953	<b>ANTONIO CUI</b> RY 1975-1976	<b>JOSE TAN YAOTIN</b> RY 1995-1996	<b>BERNARD VONN SIA</b> RY 2015-2016
<b>SALVADOR SALA</b> RY 1953-1955	<b>MARIANO PADILLA</b> RY 1976-1977	<b>JOSE SUACO</b> RY 1996-1997	<b>WILLIAM CHAVEZ</b> RY 2016-2017
<b>JOSE MORAN</b> RY 1954, 1955-1956	<b>LOUIE BATONGMALAQUE</b> RY 1977-1978	<b>GUNTHER HALLER</b> RY 1997-1998	<b>A. RUBEN MARTINEZ</b> RY 2017-2018
<b>EUGENIO ALONSO</b> RY 1956-1957	<b>VICENTE PELAEZ, JR.</b> RY 1978-1979	<b>JOSE GAPAS</b> RY 1998-1999	<b>STEPHEN P. CHIAN</b> RY 2018-2019
<b>FEDERICO REYES</b> RY 1957-1958	<b>IBARRA PANOPIO</b> RY 1979-1980	<b>MANUEL DE VEYRA, JR.</b> RY 1999-2000	



## SISTER CLUBS - INTERNATIONAL



RC Yotsukaido Japan

RC Singapore East

RC Kasugai

RC Tawau Sabah, Malaysia

RC Kota Kinabalu, Sabah, Malaysia

RC Daegu - Taebaek

RC Pohang

## BROTHER CLUB - LOCAL (Philippines)

RC Bagumbayan

RC Rizal West

RC Makati

RC North Bay

RC Manila (Mother Club)

## FRIENDSHIP PACT - INTERNATIONAL

RC Osaka Urban

RC Yokosuka





## “RAC Cebu Joins Walk To End Polio Now”

### October 23 - Polio Immunization Day

RAC Cebu Pres. Jemar and Rtr. Nicole supported their mother club, the Rotary Club of Cebu, in its pursuit to End Polio Now by joining the Polio Immunization Day at Tejero Health Center on Wednesday morning, October 23, 2019.

Pres. Jemar has given the privilege to perform the first drop of oral polio vaccine to a baby, before others came. It was because the mother of the baby was in a hurry and has to catch up with her duties.



Before they received an oral polio vaccine, the height, weight and vital signs of the babies were checked & recorded first.

Rotary Club of Cebu headed by Pres. Mike Torres and its Rotaract Club, distributed unlimited Dunkin Donuts, donated by PP Jonie



Gesalem, and drinks to the babies & their mothers to keep them alive & keep them away from hunger while in queue.

### **October 24 - World Polio Day**

Pres. Jemar together with Media Coverage was assigned in the registration area, sold Ride To End Polio shirts and distributed the End Polio Now sticker during the World Polio Day with



### **Media Coverage:**

Joint Meeting of Rotary Club of Cebu, Rotary Club of Metro Cebu and Rotary Club of Banilad Metro on Thursday, October 24, 2019.

RAC Cebu Secretary Mark & Rtr. Nicole were also present and helped for the success of the event.

### **October 25 - School Visit for Rotary Club of Cebu project proposal "WASH"**

The Rotary Club of Cebu together with Rotaract Club of Cebu Pres. Jemar and Rtr. Nicole visited 6 schools at the Southern Provinces of Cebu for the Project Proposal WASH on Friday, October 25, 2019.

Amidst the growing civilization, there are still schools in the mountainous barangays in Southern Provinces of Cebu that has no own water supply.



We realized that, now that the problem to the lack of access to education is almost addressed, we can also see the lack of water

supply as the next problem to address. We are hoping that they will have their own water supply to satisfy their students' thirst,



have a good sanitation practice and enjoy the academic & extracurricular life at school with no problem to

water.

It was an amazing experience for us. Thank you for the invitation, Sir DJ the project head!





**October 26 -  
Pilipinas Rotaract  
Challenge 2.0**

7 RAC Cebu Rotaractors and 1 of their Advisers gathered at Krispy Kreme IT Park and joined the Pilipinas Rotaract Challenge 2.0, awareness and fund raising activity to End Polio Now



using Kahoot App organized by Multi District Information Organization (MDIO) Pilipinas on Saturday, October 26, 2019. After the event, they had their fellowship at Sugbo Mercado, IT Park.



# FELLOWSHIP SONG

## I Write The Songs

I've been alive forever  
And I wrote the very first song  
I put the words and the melodies  
together  
I am music and I write the songs

I write the songs that make the  
whole world sing  
I write the songs of love and special  
things  
I write the songs that make the  
young girls cry  
I write the songs, I write the songs

My home lies deep within you  
And I've got my own place in your  
soul  
Now, when I look out through your  
eyes  
I'm young again, even though I'm  
very old

I write the songs that make the  
whole world sing  
I write the songs of love and special  
things  
I write the songs that make the  
young girls cry  
I write the songs, I write the songs

Oh my music makes you dance  
And gives you spirit to take a chance  
And I wrote some rock 'n' roll so you  
can move  
Music fills your heart  
Well, that's a real fine place to start  
It's from me it's for you  
It's from you, it's for me  
It's a worldwide symphony

I write the songs that make the  
whole world sing  
I write the songs of love and special  
things  
I write the songs that make the  
young girls cry  
I write the songs, I write the songs  
I write the songs that make the  
whole world sing

I write the songs of love and special  
things  
I write the songs that make the  
young girls cry  
I write the songs, I write the songs  
  
I am music (music) and I write the  
songs

MEETING SCHEDULE				AREA	ROTARY CLUB
DAY	TIME	VENUE			
<b>Monday</b>	07:00PM	FGU Bldg., 16th Floor, Ayala Center Cebu, Cebu City		1D	Mandaue North
	07:30PM	Cebu Country Club, Cebu City		1B	Cebu Port Centre
	07:30PM	Casino Español de Cebu, Cebu City		1D	Cebu Fuente
<b>Tuesday</b>	12:00NN	Manila Peninsula Hotel Cor. of Ayala & Makati Avenues, 1226 Makati, Metro Manila			Makati
	06:00PM	Bistro Alberto, East Pob., Naga, Cebu		1B	Cebu Naga Central
	07:00PM	YMCA Osmeña Blvd., Cebu City4		1A	Talisay
	07:00PM	Cebu Country Club, Cebu City		1C	Cebu West
<b>Wednesday</b>	12:00NN	Casino Español de Cebu, Cebu City		1B	Metro Cebu
	07:30PM	Aloha Hotel 2150 Roxas Blvd., Malate, Manila			Manuel A. Roxas Blvd
<b>Thursday</b>	12:00NN	New World Makati Hotel			Manila
	06:30PM	New World Manila Bay Hotel			Bagumbayan
	06:30PM	Elks Club 7th flr, Corinthian Plaza Bldg., 121 Paseo de Roxas St.			Rizal West
	06:30PM	Parklane Int'l. Hotel, 2nd Level Board Room, cor. Archbishop Reyes Ave., Escario St., Cebu City		1D	Mandaue East
	07:00PM	Casino Español de Cebu, Cebu City		1D	Cebu Fort San Pedro
	07:00PM	Casino Español de Cebu, Cebu City		1A	Cebu Gloria Maris
	07:30PM	Bogo Plaza Resto Bar, Bogo City, Cebu		1C	Metro Bogo
	07:30PM	Cebu Country Club, Cebu City		1C	Cebu Mabolo
	07:30PM	Vienna Kaffehaus, Gorrordo St., Cebu City		1E	Metro Mandaue 2006
	08:00PM	Pescadores Restaurant 4-6, P. Aquino Ave., Longos Malabon			North Bay East
<b>Friday</b>	11:30AM	Penong's Restaurant, Juana Osmena, Cebu City		1C	Cebu Midtown
	12:00NN	Café Laguna Restaurant, Ayala Terraces, Cebu City		1D	Cebu Guadalupe
	12:00NN	Don Mertos Casa Escani, Osmeña St., Cebu City		1D	Cebu North
	12:00NN	Casino Español de Cebu, Cebu City		1E	Mandaue
	07:00PM	Club Filipino, Ayala-FGU, Cebu Business Park		1A	Cebu South
	07:00PM	Crown Regency, Osmeña Blvd., Cebu City		1A	El Pardo de Cebu
	07:00PM	Abuhan Restaurant		1C	Banilad Metro
	07:30PM	Lighthouse Restaurant Gen. Maxilom Ave., Cebu City		1A	Cebu East
	07:30PM	RC Mactan Info & Training Center, MEPZ, Lapu-lapu City		1E	Mactan
	08:00PM	Ang Tay Golf Course and Restaurant Rovira Road, Bantayan			Dumaguete

**Rotary Club of Cebu  
D-3860 Club No. 17102**

NAME: \_\_\_\_\_

CLUB: \_\_\_\_\_ DATE: \_\_\_\_\_

*This serves as your make up card*

\_\_\_\_\_  
President/Secretary  
RY 2019-2020

**REX REYES CONTRIBUTORS**

1. Pres. Stephen Chian
2. Rtn. Hector Almario
3. PP Renato Kintanar
4. Rtn. Edward Onglatco
5. Dir. David Barnes
6. PP Bernard Vonn Sia
7. PP Frank Benedicto
8. Mr. Jesus Alcordo



SENSE OF HUMOUR

(A joke a day keeps the doctor away)

## Geography Lesson

So many items are no longer made in America...

I just bought a new tv and the box said "built in antenna"...

I don't even know where that is!



# END POLIO NOW

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Club Clerk: April Juarbal / Nicole  
Fernandez

# Rotary



## OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- ① The development of acquaintance as an opportunity for service;
- ② High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- ③ The application of the ideal of service in each Rotarian's personal, business, and community life;
- ④ The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



## THE FOUR-WAY TEST OF THE THINGS WE THINK, SAY OR DO

1. IS IT THE TRUTH?
2. IS IT FAIR TO ALL CONCERNED?
3. WILL IT BUILD GOOD WILL  
AND BETTER FRIENDSHIPS?
4. WILL IT BE BENEFICIAL TO  
ALL CONCERNED?