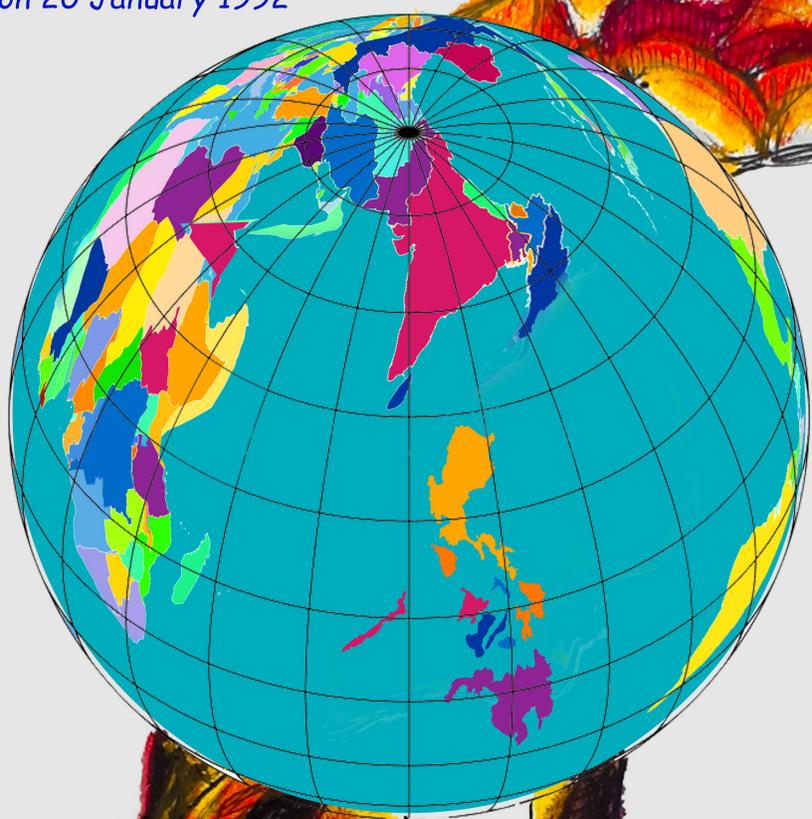


# Bloom Scoop

Official Weekly Publication of the  
Rotary Club of Waling-Waling Davao  
RI District 3860  
Club No. 28480  
Chartered on 20 January 1992



SERVICE

FELLOWSHIP

DIVERSITY

INTEGRITY

LEADERSHIP



# RCWWD OFFICERS & BOARD OF DIRECTORS

RY 2021-2022

President: Jannette M. Valderosa

Vice-President: Ma. Luisa L. Aportadera

Secretary: Estela Maribel T. Vilela

Treasurer: Maribel L. Chua

Immediate Past President: Armi Geralyn G. Espiritu

President-Elect: Vanessa G. Madayag

Club Administration: Emmanouelle C. Zhang

Waling-Waling Davao  
**Rotary**  
Club



Membership: Myriam C. Tan

Community Service : Gina M. Espejo

Public Image: Bai Johanna T. Zainal

The Rotary Foundation: Leticia Lolita J. Tai

Vocational Service: Chona O. Lamparas

Youth Service: Odessa O. Palma-Gil

International Service: Teresita M. Fitzback

## MEMBERS



**Maria Luisa L. Aportadera**  
Physical Medicine & Rehab  
ID# 1932406



**Sylvia Austria**  
Events Coordinator  
ID# 3202663



**Marilou Baarde**  
Management Consultant  
ID# 8393317



**Divina Fe C. Boiser**  
Family Medicine  
ID# 3202663



**Remedios M. Calaguas**  
Real Estate: Brokering  
ID# 1932424



**Maribel L. Chua**  
Motor Vehicle Dealership  
ID# 5411013



**Corazon E. Cuison**  
Nurse  
ID# 1932428



**Cecile E. Diaz**  
Auto Preservation  
ID# 5872949



**Mae Concepcion J. Dolendo**  
Pediatric Oncology  
ID# 6199043



**Gina Marie M. Espejo**  
Pharmacy  
ID# 6567407



**Armi Geralyn G. Espiritu**  
DMD: Orthodontics  
ID# 5321381



**Belinda M. Fernandez**  
Activated Carbon Mfg  
ID# 5660753



**Teresita M. Fitzback**  
Retailer of Fishing Equipment  
ID# 6132312



**Luna E. Gaviola**  
Gen. Bldg., Construction  
ID# 5134392



**Cheryl Leilani M. Gomez**  
Nurse  
ID# 6567414



**Maria Luisa L. Jacinto**  
Geology  
ID# 3315734



**Maria Victoria C. Jimenez**  
Landscaping  
ID# 5134393



**Ma. Alessandra Elisabeth S. Konst**  
Occupational Therapy Consultant  
ID# 10984819



**Maria Vida S. Konst**  
Private Chef  
ID# 5660752



**Chona O. Lamparas**  
Party Needs Supplier  
ID# 10808598



**Elisa E. Lapiña**  
Legal: Family Relations Law  
ID# 8729989



**Josephine V. Liamzon**  
Gov. Svc. Prof'l Regulation  
ID# 5615875



**Lorna A. Uamas**  
Real Estate: Managing  
ID# 1932452



**Vanessa G. Madayag**  
Life/Financial Underwriter  
ID# 8729988



**Vegloure Maguinsay**  
Internal Medicine  
ID# 2188823



**Evelyn U. Ong**  
Legal: Private Practice  
ID# 9215341



**Odessa O. Palma Gil**  
Pawnshop & Jewelry Management  
ID# 10821126



**Ma. Corazon B. Reyes**  
Nursing Education  
ID# 1932470



**Mary Dict Rosales**  
Real Estate Developer  
ID# 10139535



**Leonida D. Santos**  
Architecture  
ID# 2188840



**Evangeline C. Schwendener**  
Education: Foreign Language  
ID# 5660754



**Lolita Leticia J. Tai**  
Grains Wholesaler  
ID# 8393324



**Myriam Tan**  
Garments Manufacturing  
ID# 3269847



**Jannette M. Valderosa**  
Agricultural Farming  
ID# 6740932



**Estela Maribel T. Vilela**  
Veterinary Medicine  
ID# 5729591



**Elsa G. Villagomez**  
Anaesthesiology  
ID# 5872956



**Teresita P. Yñiguez**  
Lawyer  
ID# 5164777



**Bai Johanna T. Zainal**  
Pediatrician  
ID# 10380789



**Emmanouelle C. Zhang**  
Optometrist  
ID# 9812443

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**VOLUME** **30** *Issue 6*

# A LETTER FROM THE EDITOR-IN-CHIEF

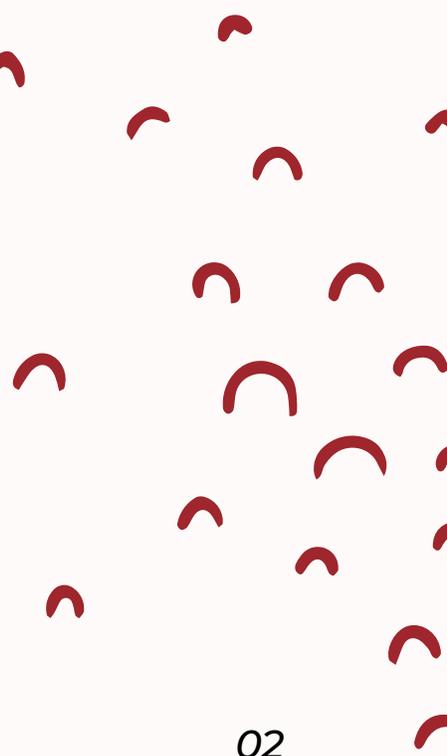
The start of August brings a new theme: Membership and Extension Month. Already, we have a total of 2 recruits who have been approved and accepted into the club. We are making good progress to achieve one of Rotary International's Citations and Goals!

Being a Rotarian may not be easy. It has its challenges, most especially during this time as we face a pandemic. Still, when you want to achieve great things, all it takes is a single step. The road may be long, sometimes tedious. It may even be troublesome and scary, messily decorated with forks on the road, but persevering and maintaining our stride, even when we falter, is all we can do to reach our purpose.



Ma. Alessandra Elisabeth Könst  
*Rotarian · Adviser for the Rotaract Club of Waling-Waling Davao · Membership Committee Member*

Cheers!



## BLOOMSCOOP

- Editor-in-Chief: Rtn. Ma. Alessandra Elisabeth Könst
- Weekly Column: Pres. Jannette Valderosa, PP/Sec Estela Maribel Vilela, PP Lorna Llamas, Pres. Shekhar Mehta
- Adviser: PP Evangeline Schwendener
- Layout Designer: Rtn. Ma. Alessandra Elisabeth Könst, TESORO
- Cover Designer: Regelle Anne Josol

Members are requested to send articles, stories, and digital photographs to [rcwwd.bloomscoop@gmail.com](mailto:rcwwd.bloomscoop@gmail.com) no later than 12NN of TUESDAY each week. Articles should cite the source of information (print and electronic) and credit the author.

Please observe copyright laws. Digital photographs must include captions.

This newsletter is published weekly by the Rotary Club of Waling-Waling Davao (RCWWD) and may be distributed in its entirety to any and all Rotary Clubs.



# PROGRAMME



CALL TO ORDER

*Pres. Jannette Valderosa*

TURNOVER OF  
PROCEEDINGS TO THE PROGRAMME  
MODERATOR

*Rtn. Sylvia Austria*

INVOCATION

*PP Cheryl Gomez*

PAMBANSANG AWIT

*AVP*

INTRODUCTION OF VISITING ROTARIAN  
AND GUESTS

*Rtn. Sylvia Austria*

MEMBERSHIP RECRUITMENT PROGRAM

*Dir. Myriam Tan*

## OPEN FORUM

AWARDING OF CERTIFICATE OF  
APPRECIATION TO THE GUEST  
SPEAKER

*Pres. Jannette Valderosa*

SECRETARY'S TIME

*PP/Sec. Estela Maribel Vilela*

PRESIDENT'S TIME  
AND ADJOURNMENT

*Pres. Jannette Valderosa*



*Almighty and everlasting God, we stand in your Holy presence. We humbly ask you to bless and inspire us so that everything that we think, say or do will be pleasing to you.*

*Enlighten our minds, strengthen our spirits and fill our hearts with live, wisdom and understanding so that we can be an effective channel of truth, love and compassion.*

*May the spirit of harmony, peace, and mutual respect prevail over this gathering so that we can move forward in serving others for the greater glory of you name.*

*Amen.*

### CONTACT US:

[rcwwd@yahoogroup.com](mailto:rcwwd@yahoogroup.com)

[RC Waling-Waling Davao](#)

# PRESIDENT'S TILLAGE



**JANNETTE VALDEROSA**  
*Club President*

“Goals are pure fantasy unless you have a specific plan to achieve them.” -Stephen Covey.

The foundation of every great club is a direction that energizes and engages its members. Whether working on a small or big project, planning is a huge task. Last Thursday, everyone was glued to the computer screens listening to all the Board of Directors who presented their respective plans and programs. We need a road map, a strong team, and coordinated teamwork to achieve our goals.

Blood donation is life-saving. To raise awareness about the importance of blood donation, our District held the first Rotary Day Activity last July 26 to 30, 2021. We were able to collect 21 bags of blood from our donors. These bags of blood can help extend life, no matter how little.

Thank you once again to the Trailblazer group for keeping all our meetings in July exciting and vibrant.



# CLUB EXPRESS Secretary's Report



**ESTELA MARIBEL VILELA**  
*Club Secretary*

## COMMUNITY UPDATES



"Food for Hope: Sustaining Lives, Sustaining Care,' is the second part of the RCWWD's 'Pamalengke Para sa House of Hope' project. Last July 20, 2021, 9 patients and 12 carers received our generous donations of the following:

- 9 pieces whole dressed chickens from the members
- 3 trays of antibiotic-free eggs from PP Vegloure Maguinsay
- 2 trays of antibiotic-free eggs from Honorary Member Dave Vilela.



# CLUB EXPRESS Secretary's Report



## COMMUNITY UPDATES



COH-FOD is a non-stock, non-profit foundation that caters to children (all boys) ages 3 to 18 years old, who are homeless, dependent, neglected, abandoned, and orphaned. Last August 2, 2021, the foundation was given generous donations of the following by Rtn. Vida Könst:

- 4 trays of antibiotic-free eggs
- Several packs of Sunshine Bakery's Biscocho Bread

A total of 36 children and carers received them and happily ate the food!



# CLUB EXPRESS Secretary's Report



# Save THE Date

TO: Presidents, Presidents-Elect, Secretaries, Club Membership Chairs, Club Officers, Assistant Governors, District Officers, and Past and Future District Governors

What: *MIB: Strengthening Membership - A District 3860 Seminar*

When: *Aug 14, 2021 09:30 AM - 3:00 PM Philippine Time*

Rotary  |  SERVE TO CHANGE LIVES

**GET READY AGENTS!**



**MIB**  
MEMBERSHIP IS BACK

**STRENGTHENING MEMBERSHIP**

August 14, 2021 | Saturday • 9:30 A.M. to 3:00 P.M.

**REGISTER NOW!!!**

# ROTARY VOICES

## WHY DO YOU LOVE BEING A RCWWD MEMBER?

As part of the Pathfinder group's gimmick for the month of August and embracing its theme, we created a project entitled 'Why Do You Love Being a RCWWD Member?' We've collated several responses from our members and here they are:



PP LORNA LLAMAS  
Team Leader for the Pathfinders

*"I have a family in RCWWD."*

- PP Melot Baarde



*"It boils down to two things: FRIENDSHIP & SERVICE without expecting anything in return."*

*We never really leave RCWWD. We pass the torch to the next generation."*

- Rtn. Vida Könst

*"Why do I love to be a Rotarian and the members of RCWWD? It is because this was where I met my good loving sisters in Christ."*

- Dir. Teri Fitzback

# ROTARY VOICES

*"I am proud to be a Charter member of the RCWWD. The years have given me a chance to be with a group of people with diversified professions, ideas, and skills. [I've also developed] friendships, service, [and worked] with the best leaders.*

*As a member also committed to serve, the Rotary world is not only confined to RCWWD. It has brought everybody as a club to contend with as member of the bigger world of Rotary International."*

- VP Luchi Aportadera



*"The best day in Rotary [for me] was when my term [came] to an end, not because i felt relief to be out of "duty" but because [I had] come to learn more about Rotary, [most especially about] things I never would have known if I weren't president. I super love the dedication of the ladies to be selfless and to be of service to others."*

- PP Cheryl Gomez

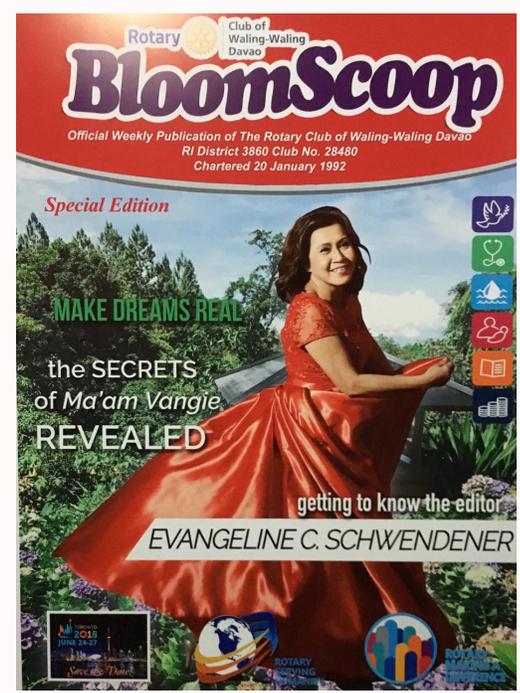


Photo from PP Evangeline Schwendener

# ROTARY VOICES

## RACWWD FUNDRAISING PROJECT

The RaCWWD has a fundraising drive for the whole month of August.

A percentage of the proceeds will be donated to the RaCWWD for their service projects for the Rotary Year 2021- 2022.



## RELIEF GOODS FOR PUNTA DUMALAG

Last August 2, 2021, Pres. Jackleen 'Pebbles' Sandique of the RaCWWD, along with several of her members (Alicia Jaldon, Dovilyn Fernandez, and Sheinna Chavez), turned over their relief goods for the fire victims in Punta Dumalag.



# ROTARY VOICES

## A MESSAGE FROM THE RI PRESIDENT



**SHEKHAR MEHTA**

*RI President 2021-2022*

Dear change-makers,

Welcome to the new Rotary year — a year when you will be called upon to Serve to Change Lives and achieve big dreams. Because of your passion for achieving great things, we will grow more and do more.

Our Action Plan, Rotary’s strategic road map, sets our course and strengthens us for the future by focusing on four priorities: increasing our impact, expanding our reach, enhancing participant engagement, and increasing our ability to adapt. This year, I am honored to move these priorities forward by leading with vision and implementing several initiatives that I believe will result in positive growth during 2021-22 and beyond.

### Expanding our reach through Each One, Bring One

Rotary is a vibrant organization that has spread to nearly 200 countries and geographical areas and has a rich legacy of fighting to end polio. Don’t you think we could have a greater impact on the world if more people were practicing Service Above Self?

Members like you are our greatest asset. But for the last 20 years, Rotary membership has remained stagnant. Through a program I am calling Each One, Bring One, I ask each of you to commit to welcoming one new person into Rotary or Rotaract in the next 12 months. This one act of growing Rotary will make you true change-makers, because you will have helped us achieve in just 12 months what we could not do in 20 years. Of course, you will need to engage and retain these members as well. Member engagement is equally important for our organization’s growth.



# ROTARY VOICES



As we welcome new members, let us continue to ensure that diversity, equity, and inclusion are ingrained into all aspects of Rotary. We believe that anyone who gets involved with Rotary — whether as a member, partner, or participant — must feel valued, respected, and welcomed. It is only by embracing the full diversity of the world that we will be able to grow and to achieve our goals.

I am thrilled that Rotaract membership continues to grow. This year, we are taking further steps to reaffirm and promote Rotaract as a distinct membership type in Rotary. I encourage Rotary and Rotaract clubs to find ways to connect with one another, perhaps by creating a mentorship program or partnering on a club-based initiative, district grant, or global grant. We achieve more when we work together!

## Serve to change lives

Service is at the heart of my own connection to Rotary, which is why I want all of us to showcase Rotary's good work by hosting Rotary Days of Service. Invite your members, neighboring clubs, local civic organizations, program alumni, friends, family, and the public to join you for a community service event. Let Rotary Days of Service be a celebration of our passion for doing good.

As your club decides which causes to support this year, please consider projects that focus on empowering girls and creating equity for them. Whether it's through a global grant project or a local program that your club supports, we can all contribute to the important work being done all over the world to expand access to education, improve sanitation, and fight gender discrimination and inequality. Girls are equal stakeholders in this world, and they should have equal rights.

We also need to let others know about all the wonderful work Rotary does. Each of you is a Rotary brand ambassador, so use social media, local media, and your club's website to show your community — and the world — how you and your fellow Rotary members are people of action.



# ROTARY VOICES



## Increasing our impact

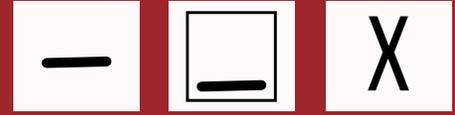
My friends, you are resilient, and you are doing amazing things to fight COVID-19. We adapted quickly to support our communities at the start of this pandemic, and we are committed until the very end. Let's work to ensure that vaccines are made available equitably worldwide and that people get vaccinated as quickly as possible.

We recently awarded our first \$2 million Programs of Scale grant to Partners for a Malaria-Free Zambia and will name our second Programs of Scale grant recipient this year. This award and our efforts to eradicate polio and fight COVID-19 are examples of how Rotary addresses significant needs on a large scale. These programs serve as models for how we can demonstrate our measurable and sustainable impact.

We have so much to look forward to in the year ahead, and together, we will do so much. Nothing is impossible for Rotarians and Rotaractors!

I am so honored to be on this journey with you.





# THE ROTARY FOUNDATION



## ACTIVE MEMBERS

### Multiple Paul Harris Fellows

Name	Amount	FRP
Ma. Luisa Jacinto	USD 9,000.00+	5400
Lorna Llamas	USD 9,000.00+	400
Divina Fe Boiser	USD 8,054.42	800
Remie Calaguas	USD 8,007.88	600
Estela Maribel Vilela	USD 7,371.01	2800
Armi Geralyn Espiritu	USD 6,079.88	1000
Teresita Yñiguez	USD 5,058.92	1700
Leonida Santos	USD 4,404.65	-
Mae Dolendo	USD 4,337.38	1000
Gina Marie Espejo	USD 4,152.38	1400
Vangi Schwendener	USD 4,059.88	200
Marivic Jimenez	USD 4,046.38	-
Luna Gaviola	USD 4,054.38	300
Ma. Luisa Aportadera	USD 4,044.38	100
Vegloure Maguinsay	USD 3,394.38	200
Ma. Corazon Reyes	USD 3,349.38	300
Jannette Valderosa	USD 3,244.38	200
Elisa Lapiña	USD 3,077.38	1100
Belinda Fernandez	USD 3,074.88	-
Marilou Baarde	USD 3,044.38	900
Myriam Tan	USD 3,010.82	500
Maribel Chua	USD 3,007.92	200
Corazon Cuison	USD 2,377.38	500
Elsa Villagomez	USD 2,256.38	500
Sylvia Austria	USD 2,194.38	200
Letty Tai	USD 2,157.96	800
Evelyn Ong	USD 2,157.38	200
Teresita Fitzback	USD 2,054.38	700
Cecille Diaz	USD 2,033.46	300
Josephine Liamzon	USD 2,022.38	300

### Paul Harris Fellows

Name	Amount	FRP
Vanessa Madayag	USD 1,482.88	400
Vida Könst	USD 1,400.00	-
Cheryl Gomez	USD 1,331.42	300
Emmanouelle Zhang	USD 1,229.38	700
Bai Johanna Zainal	USD 1,109.88	500
Alessandra Könst	USD 1,103.00	300

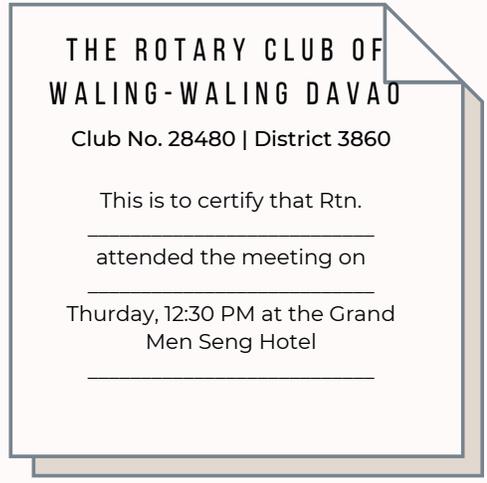
### Sustaining Members

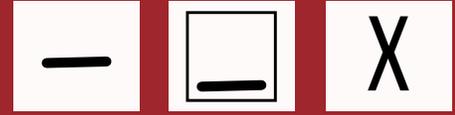
Name	Amount	FRP
Marydict T. Rosales	USD 456.38	-
Chona Lamparas	USD 199.38	-
Odessa Palma Gil	USD 154.50	-

### Honorary Members

Name	Amount	FRP
Nonoy Aquino	Major Donor++	250
Efren Abratique	USD 2,600.00	1200
Antonio Llamas	USD 2,000.00	100
Francisco Vilela	USD 1,000.00	100
Mario Luis Jacinto	USD 602.27	-

\*FRP - Foundation Recognition Points available for transfer  
 Transfer of FRP can only be done by the donor concerned as it requires his/her signature. Forms can be downloaded at Rotary.org (please be guided accordingly).





# MISCELLANEOUS



## MONTHLY HOST TEAMS

### Trailblazers

*(July, October, January, April)*

Chona Lamparas (TL) Odessa Palma Gil	
Remie Calaguas	Corrie Cuison
Gigi Espiritu	Jo Liamzon
Marivic Jimenez	Luchi Aportadera
Tess Yniquez	Gina Espejo
Vangi Schwendener	Vida Konst
Melot Baarde	LettyTai

### Pathfinders

*(August, November, February, May)*

Lorna Llamas (TL)	
Fe Boiser	
Che Gomez	Maribel Chua
Nen Santos	Belinda Fernandez
Zony Reyes	Vanessa Madayag
Sylvia Austria	Myriam Tan
Teri Fitzback	Evelyn Ong

### Changemakers

*(September, December, March, June)*

Ma-em Cua Zhang (TL)	
Ces Diaz	Elayza Lapina
Mae Dolendo	Happy Rosales
Malou Jacinto	Elsa Villagomez
Veg Maguinsay	Luna Gaviola
Jaja Valderosa	Bai Zainal
Maribel Vilela	Alex Konst

**LEGEND: TL - TEAM LEADER**

## WHEN, WHERE, & TO-DO MAKEUP

<u>DAY</u>	<u>TIME</u>	<u>CLUB/VENUE</u>
Monday	1830	RC Central Davao, Grand Men Seng Hotel
Tuesday	1215	RC East Davao, The Marco Polo Hotel
Wednesday	1215	RC Downtown Davao, Grand Men Seng Hotel
	1830	RC South Davao, The Marco Polo Hotel
	1830	RC Matina Davao, The Apo Golf Club
	1900	RC Davao 2000, Roadway Inn
	1900	RC Sta. Ana Davao, Grand Men Seng Hotel
		RC Pag-Asa Davao, Lispher Inn (every 1st and 3rd Wednesday of the month)
Thursday	1215	RC Calinan, JM Bargomento Hitoan
	1230	RC Digos, A&B Hotel
	1830	RC Davao, RC Davao Club House
Friday		RC Waling-Waling Davao, Grand Men Seng Hotel
Saturday	1830	RC West Davao, The Marco Polo Hotel
	1900	
	1930	RC North Davao, RCND Clubhouse
Sunday		
	1200	RC Digos South, Pearl Convention Center
		RC Toril Davao, RCTD Clubhouse
		RC Bansalan, Gem's Place

## MONTHLY OBSERVANCES IN ROTARY

- AUGUST - Membership & Extension Month
- SEPTEMBER - Basic Education & Literacy Month
- OCTOBER - Economic & Community Development
- NOVEMBER - The Rotary Foundation Month
- DECEMBER - Disease Prevention & Treatment
- JANUARY - Vocational Service Month
- FEBRUARY - Peace & Conflict Prevention/Resolution
- MARCH - Water & Sanitation Month
- APRIL - Maternal & Child Care Month
- MAY - Youth Service Month
- JUNE - Rotary Fellowships Month

## AUGUST CELEBRATIONS



### BIRTHDAYS

- August 6 - Spouse Rtn. Pacquing Santos
- August 22 - Spouse Louie Jacinto
- August 25 - Hon. Member Nonoy Aquino

### ANNIVERSARIES

- August 18 - PE/Dir. Vanessa & Milky Madayag

### MEMBERSHIP MILESTONES

- August 1, 2000 - IPP Gigi Espiritu
- August 1, 2006 - PP Nen Santos & Rtn. Belinda Fernandez
- August 8, 2006 - Dir. Gina Espejo
- August 16, 2013 - PE/Dir. Vanessa Madayag



## Club Profile

Organized and sponsored in 1991 by RC East Davao and chartered on 20 January 1992 with Sylvia Marfori as Charter President, RC Waling-Waling Davao is the 11th Rotary club in Davao City and holds the distinction of being the first all-women Rotary Club in District 3860.

- Club Foundation: Light A Heart Foundation, Inc. (LAHFI)
- Club Bulletin: Bloomscoop
- Club Social Media Page: <http://www.facebook.com/groups/rcwwd/>
- Club E-mail Address: RCWWD@yahoo.com.ph
- Club Mailing List (internal): RCWWD@yahoogroups.com

In the last 30 years, RC Waling-Waling Davao has:

- accomplished 10 TRF Grants and 12 combined WCS/RC Narashino projects / 4 District Grants
- sponsored nine and hosted 11 GSE members
- sponsored one and hosted two RYE students
- hosted five Rotarians on an Individual Friendship Exchange (USA & Canada)
- forged 12 sisterhood ties with Rotary clubs in Australia, USA, India, and within the Philippines
- organized several Rotary Clubs, Interact and Rotaract Clubs, and RCCs
- spearheaded Zone and District level activities

The Light a Heart Foundation, Inc (LAHFI) is a non-stock, non-profit, SEC registered charitable corporation organized by the Rotary Club of Waling-Waling Davao (RCWWD). The Foundation serves as the administrator of all the monies and donated goods entrusted to the club-either through donations, World Community Service, Matching Grants, or specific fund-raising projects - to undertake the various humanitarian programs of the club. RCWWD manages the implementation of the programs/projects.



### LAHFI Officers & Trustees RY 2021 - 2022

#### 2021-2022 OFFICERS

Chairman - Mae Concepcion J. Dolendo  
Vice-Chairman - Ma. Luisa L. Jacinto  
Secretary - Lorna A. Llamas  
Treasurer - Remedios M. Calaguas

#### TRUSTEES

Armi Geralyn G. Espiritu  
Jannette M. Valderosa  
Vanessa G. Madayag  
Teresita P. Yñiguez  
Estela Maribel T. Vilela

### Rotary International & District Leaders



**Shekhar Mehta**  
*RI President*



**Anna Louisa A. Bumagat**  
*District Governor*



**Armi Geralyn G. Espiritu**  
*Assistant Governor Area 2B*

### Honorary Members



**PP Abdulah C. Aquino**



**Antonio VA Llamas**



**Efren Abratique**



**PP Yoshinori Ishii**  
*RC Narashino  
District 2790 / Chiba, Japan*



**Mario Luis Jacinto**



**Dave Vilela**



# Rotary

**CORE VALUES: SERVICE • FELLOWSHIP  
DIVERSITY • INTEGRITY • LEADERSHIP**

## ROTARIAN CODE OF CONDUCT

As a Rotarian, I will:

1. Act with integrity and high ethical standards in my personal and professional life
2. Deal fairly with others and treat them and their occupations with respect
3. Use my professional skills through Rotary to mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
4. Avoid behavior that reflect adversely on Rotary or other Rotarians.

### THE FOUR-WAY TEST

of the things we think, say or do

- Is it the **TRUTH?**
- Is it **FAIR** to all concerned?
- Will it build **GOODWILL** and **BETTER FRIENDSHIPS?**
- Will it be **BENEFICIAL** to all concerned

### THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST.** The development of acquaintance as an opportunity for service;

**SECOND.** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**THIRD.** The application of the ideal of service in each Rotarian's personal, and community life;

**FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## ROTARY'S SEVEN AREAS OF FOCUS

For more than 100 years, Rotarians have joined together from all continents, cultures and industries to take action in our communities and around the world. With a commitment to achieving lasting change, we work together to empower youth, enhance health, promote peace, and most important, advance the community.

While Rotarians can serve in countless ways, Rotary has focused its efforts in six areas, which reflect some of the most critical and widespread humanitarian needs:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development
- Supporting the Environment

