Rotary International President's Citation for RY 2019-20

UNITE PEOPLE

		Check Achievable Goals	
	Achieve at **least 5** of the following goals:	✓	Target Month
1	**Appoint** an active **club membership committee** comprised of no less than five members and **report the chair** to Rotary International	✓	Jul-19
2	**Achieve** a **net gain** in membership	✓	AUGUST 29, 2019
3	**Maintain** or **improve** your club's **retention** of current and **new** member		May-20
	3.1 **Improve** your club's **retention rate by 1 percentage point** or		May-20
	3.2 If your club's **retention rate was 90 percent or more in 2018-2019, maintain it.**	✓	AUGUST 29, 2019
4	**Achieve** a net gain in **female** members **or members under the age of 40**		
5	**Conduct** a **study** of your members' occupations, and work to align your membership with the **mix of businesses** and **professions** in your community	✓	AUGUST 13, 2019
6	**Sponsor** or co-sponsor a **new Rotary club** or **Rotary Community Corps**		May-20
7	**Sponsor** or co-sponsor an **Interact** or **Rotaract** club		May-20
8	**Host** an event for **Rotary alumni**, and highlight Rotary's networking		May-20
9	**Sponsor** a Youth Exchange student or **RYLA participant**		May-20

TAKE ACTION

	Achieve at **least 5** of the following goals:		
1	**Appoint** an active **club Foundation committee** comprised of no less than five members and **report the chair to Rotary International**	✓	JULY 1, 2019
2	**Increase** the number of **members** involved in **service projects**	✓	JULY 1, 2019
3	**Contribute** at least **$100 per capita** to the **Annual Fund** of The Rotary		May-20
4	**Hold** an event to raise funds for, or to increase **awareness of Rotary's work toward polio eradication**	✓	Nov-19
5	**Conduct** a significant **local** or **international** service project in one of Rotary's **six areas of focus**	✓	Jul-19
6	**Post** successful club projects, with details about **activities, volunteer hours**, and **funds raised**, on Rotary.org	✓	Jul-19
7	**Continue** or **establish** a partnership with a corporate, governmental, or nongovernmental entity and **work on a project together**	✓	Aug-19
8	**Use** Rotary's **brand guidelines, templates**, **People of Action** campaign materials, and related resources	✓	Aug-19
9	**Arrange** for the club's **members to talk** with the **media** to tell your club's and **Rotary's story**	✓	Aug-19

	This year, clubs can receive the Rotary Citation with **Presidential Distinction** when they achieve the Rotary Citation **plus one to three additional goals**.		
	Achieve these goals in addition to earning the Rotary Citation to receive **SILVER (1 goal), GOLD (2 goals),** or **PLATINUM (3 goals)** distinction		
1	**Connect leaders:** *Achieve* a **net gain of five or more members**		May-20
2	**Connect families:** *Organize* a **family-oriented service project** that connects families of your members, youth program participants, and others		May-20
3	**Connect professionally:** *Initiate* or *continue* a leadership, personal, or professional development program to **enhance members' skills**	✓	August 24, 2019
4	**Connect community:** *Show* how your club's members are **People of Action** by promoting your club and its **service activities** on **social media at least four times per month**	✓	Aug-19

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